**Website To-Do List: “The Website Should Mirror the Student Experience.”**

1. Condensing information.
2. Home page doesn’t go home.
3. Calendar doesn’t have information.
4. We have no program outcomes.
5. We have no Diversity Statement.
6. Stem takes us to a separate Page.
7. Dynamic Genome takes user to a separate webpage.
8. Video Testimonial
   1. Must prove the video will bring in donations and or money.
      1. UCR takes 10% of LC grant funds.
      2. Increased 4-year graduation rates economize and streamline university costs.
   2. Must prove the video will increase pride.
   3. Must prove the video will increase awareness of UCR.
   4. Must prove the video will increase commitment to UCR.
   5. Must make the case that the video will recruit students.
9. Mirrors
   1. Study Abroad Video – “Captures the student experience.”
   2. UCR Med School Home Page – “Uses testimonials and well-organized tabs.”
   3. “Welcome to UCR” video.
   4. UCR VSA Staff page as mirror for CNAS Scholars staff page.
10. Take new group photograph.
11. Promote the UCR Instagram
    1. Madeline A.
    2. Provide her with a group Photograph + blurb about the program.
    3. Hash tag new and old photos with appropriate words to increase public awareness of our page and program.
12. Request Drupel site post training.

**Contact List – Website, Videos, and Social Media**

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